

MEDIA RELEASE

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TOYOTA TO INCLUDE SUNA REAL-TIME TRAFFIC UPDATES

Live traffic updates, supplied by SUNA Traffic Channel, will provide Toyota drivers with the latest information on traffic conditions such as accidents, road closures, traffic congestion, major road works and special events when travelling in Wellington, Christchurch, Auckland, Hamilton and Tauranga.

The SUNA system is now available as a standard feature on Prado VX Limited and as part of an option on the Prado VX model, with the system to be then rolled out across the Toyota fleet.

SUNA Traffic alerts drivers to delays that have occurred on their planned route, with the satellite navigation system able to determine an alternative path.

Adam Game, Chief Executive Officer of Intelmatics, the company behind SUNA Traffic Channel, said receiving real-time traffic information while on the move will significantly enhance the driving experience of Toyota customers in New Zealand.

“We are looking forward to working with Toyota to deliver its customers the SUNA real-time traffic service. The addition of Toyota further extends Intelmatics’ partnership network in New Zealand and Intelmatics’ presence in the in-car satellite navigation market”, said Game.

SUNA Traffic Channel was launched in New Zealand in June 2012 and covers 91 per cent of the New Zealand main metropolitan population.

SUNA’s detailed congestion monitoring is made possible through real-time analysis of data collected from thousands of ‘probe’ vehicles equipped with GPS systems. SUNA also incorporates information from The Radio Network’s leading Time Saver Traffic service, the New Zealand Transport Agency (NZTA) and other sources such as emergency services and local councils.

When combined, these data sources provide a comprehensive view of traffic flows and incidents across New Zealand’s most congested areas to better inform motorists of the nature of traffic snarls ahead.

For more information on SUNA visit: www.sunatraffic.co.nz

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For further information please contact:

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About Intelematics

Intelematics Australia is a wholly owned subsidiary of the RACV and is a founding member of Global Response – a strategic telematics alliance covering Europe, North America and Australia, with more than 80 million motoring club members.

Globally recognised for innovation, Intelematics Australia's services include safety and security, fleet and workforce management, real-time traffic and other relevant motorist information and application development for in-vehicle and smartphone devices. Intelematics also provides enhanced remote vehicle diagnostic, reporting and eCRM services.

Intelematics Australia is a leading provider of OEM telematics programs within the Asia Pacific region and works in partnership with its clients to create tailored programs that bring benefit to vehicle manufacturers, their maintenance and retail channels, and motorists.

SUNA Traffic Channel, operated by Intelematics, has been adopted by leading brands including Alpine, Clarion, Eclipse, Ford, Fujitsu Ten, Garmin, Google, Holden, Honda, Hyundai, Kia, Mercedes-Benz, Magellen, Mio, Mitsubishi, Navman, Nissan, Pioneer, Porsche, Samsung, Subaru and Toyota in Australia and Toyota, Ford, Garmin, Hyundai and Navman in New Zealand.